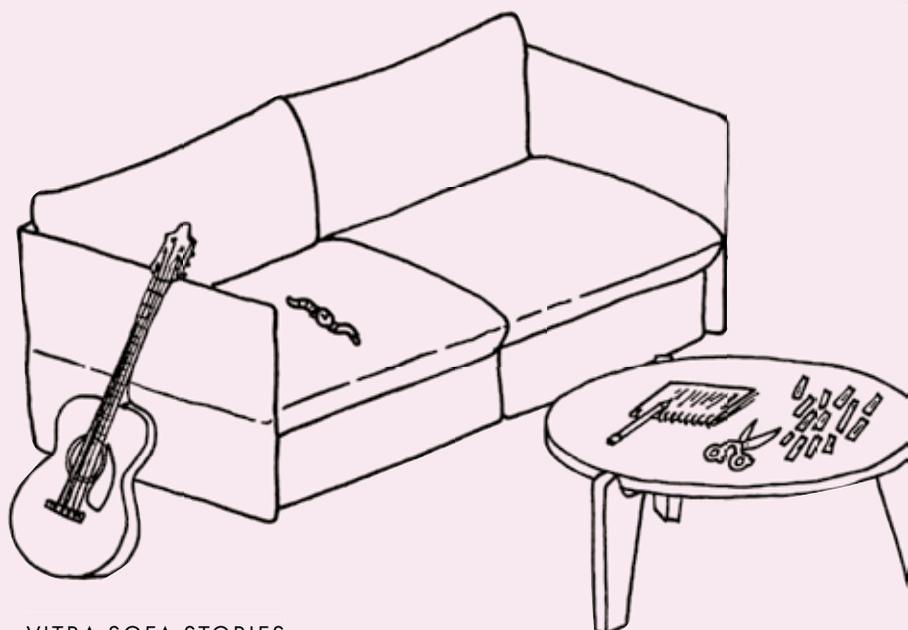
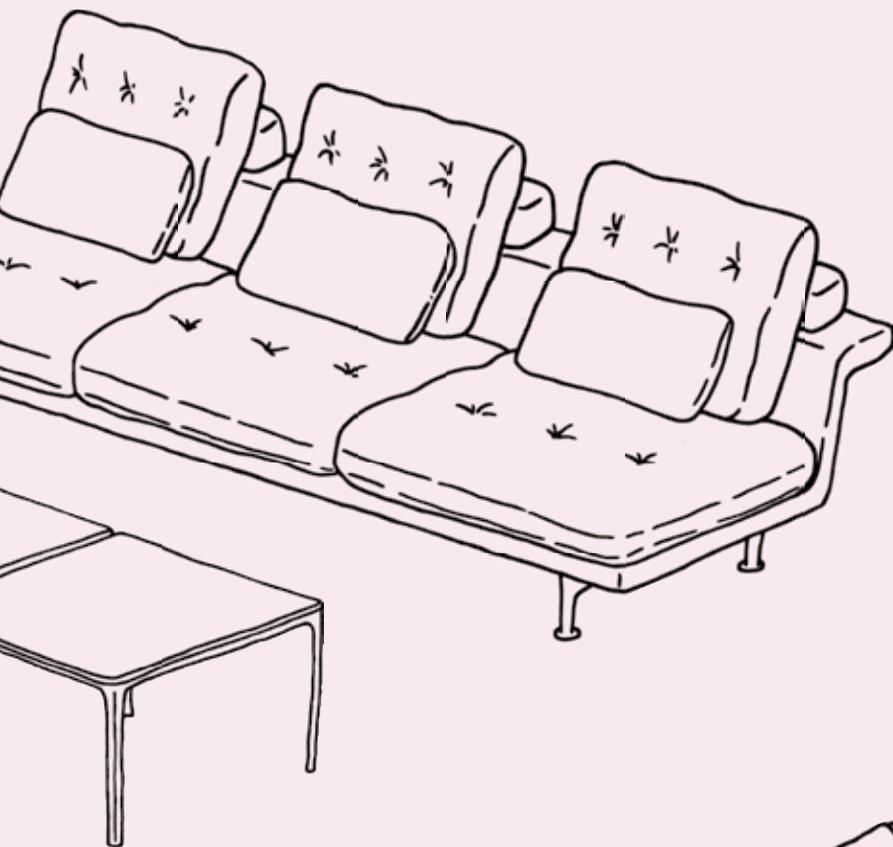


# Home Stories



**vitra.**

# How do you Sofa?



## Antonio Citterio

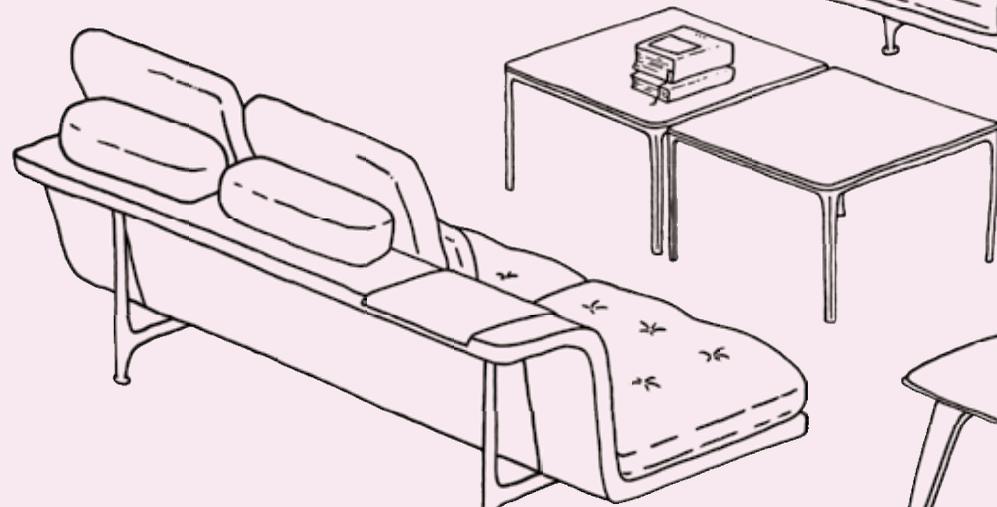
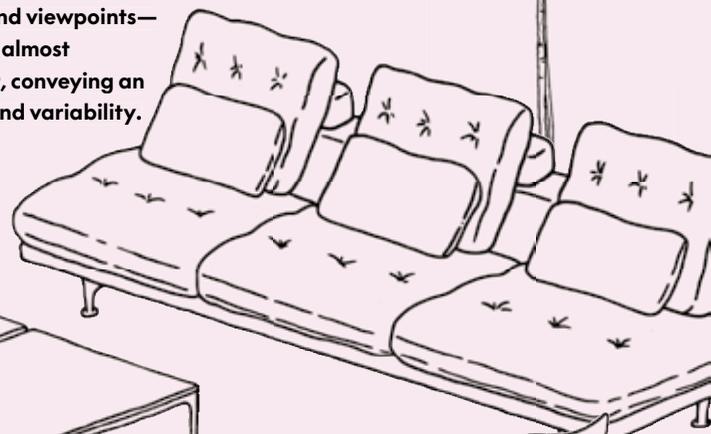
The Italian architect and designer has been developing products together with Vitra since 1985, including office chairs and office table systems as well as sofas and armchairs for the Vitra Home Collection.

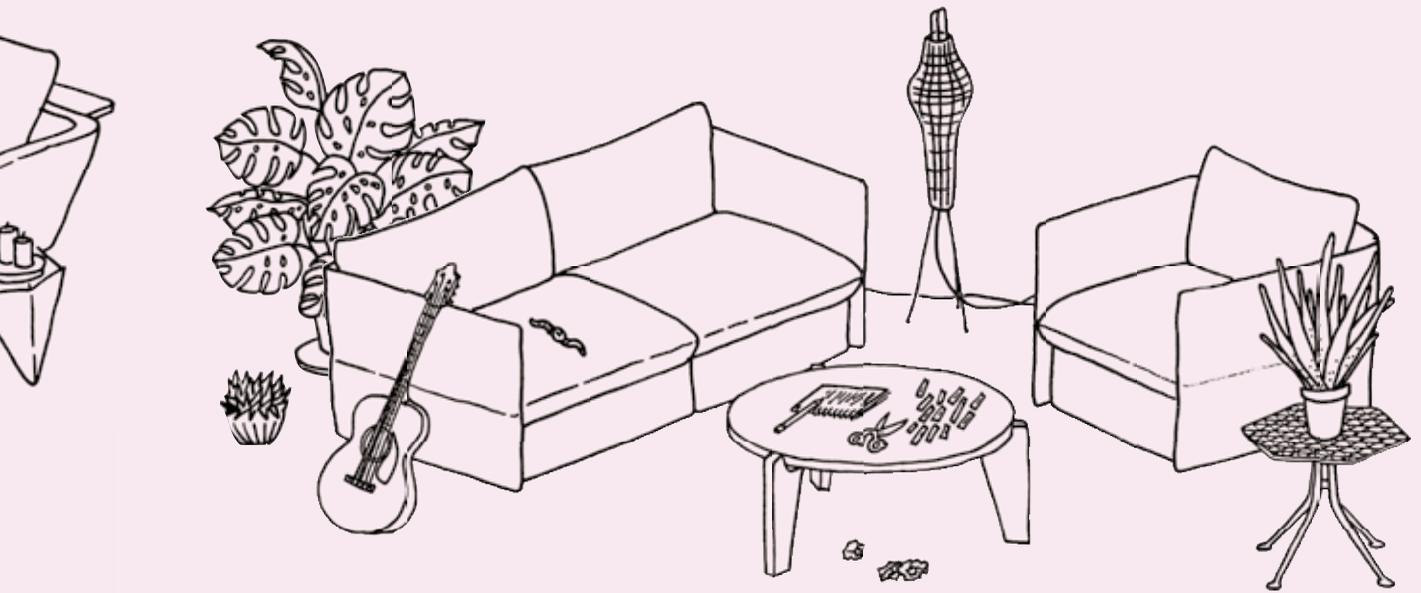
“For me a sofa is a support and a cushion. And a cushion is a cushion—it’s a normal thing. I started designing sofas 45 years ago and I soon began to see them this way. This approach is simple, but not simplistic. I have seen many changes over the years, but it is the contemporary classic designs that are still on the market.

In the late 1980s, I introduced the soft ‘peninsula’, a place to put up your legs. I was looking at how people used sofas—when you think about a sofa, you are really thinking about how people live. Today people sit on a sofa in many different ways, and it is important to create flexibility. My latest Vitra design has a horizontal area at the back—a place for food, or a book, or laptop. This is another innovation, but it’s also part of a tradition as many historical sofas had something similar.

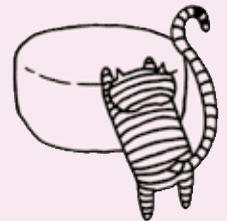
The fabric is the decision of the consumer, like going to a tailor and picking the fabric for a new dress. It’s important that people can change the material, so that every ten years or so, they have a ‘new’ sofa. We can all become part of a trend and you have to allow people to refresh.”

Grand Sofà is Antonio Citterio’s interpretation of luxurious comfort and contemporary design. The designer’s Italian flair for lightness and elegance is united with the trademark quality and precision of the Swiss company Vitra. The clean lines and geometric forms of the generously dimensioned sofa elements create a spacious platform for sitting or reclining. Despite its expansive proportions, Grand Sofà has a graceful silhouette: the slim, fabric-covered body is doubly angled to form a cascading seat, backrest and rearward ledge. It is supported at two points under each end of the seat surface and behind the backrest by a bridge-like aluminium base frame, making the sofa appear to float above the floor. The seating elements are open on the sides, which emphasises the horizontal planes of Grand Sofà. Consumers can choose between a full-length backrest or a shortened version. This makes it possible to produce large seating arrangements with gaps and viewpoints—a sofa landscape with an almost topographical character, conveying an expression of lightness and variability.





**Edward Barber & Jay Osgerby**  
The British designer duo has collaborated intensively with Vitra since 2008. Several prominent designs have emerged in this relatively short period.



“There are a number of things that are particular about designing soft seating: first, it’s very hard to draw. When you are working in wood, or metal, or plastic, it’s easy to define the silhouette in a drawing, but when it comes to a sofa, it’s like drawing clothing—it’s almost impossible. You have to jump from concept to cutting fabric almost immediately. We make models out of fabric on a sewing machine—it’s the only way to capture it.

The Mariposa is the combination of a concept—the idea of a sofa with a moving back and sides—and a personal need, because at the time we were both looking for the kind of sofa that rewards you on a Friday night, that everyone can pile on to and have a cuddle. We also made it big enough for two people to lie on, one at each end, finishing their emails and then, putting away their computers, swinging round and watching a movie. Getting cosy, that was the ambition. Conceptually it’s an industrial designer’s response to

fabric in that it’s made from panels that fit together, combining modularity with movement. To that extent, we’ve come up with something new, but the form is quite controlled and rectilinear. There are places in life where you want innovation, but I don’t think the sofa is one of them.”

The Mariposa family of sofas exudes an invitingly cosy feel with a modern touch. In collaboration with Edward Barber and Jay Osgerby, Vitra has now expanded the collection with new variations: the Mariposa Club Sofa and the Mariposa Club Armchair. Both pieces are suited for upscale, compact urban living spaces and for use in lounge and hospitality settings. The slimline body of both the sofa and armchair offers maximum seating comfort, while the outer dimensions take up limited space. The Mariposa Club epitomises a design philosophy that seeks quality and expressive flair in a condensed format.



## Jasper Morrison

The British designer has worked with Vitra since 1988. His “super normal” design philosophy and diverse creations have made a major contribution to the development of the Vitra Home Collection.

“Designing soft seating, you have to get yourself into the sofa zone before you start. It’s a bit more abstract, usually less structural and, as Alessandro Mendini has pointed out, very hard to do well. A good design seems to require something that’s difficult to put a finger on, a certain sofa-ish factor that expresses itself in the final object, but which cannot easily be defined. I once tried to create a sofa from a series of cube-shaped cushions filled with polystyrene balls connected together with zips. It was an interesting concept, but not one destined for success. It felt like sitting on bags of cement!

At its best a sofa has a powerful

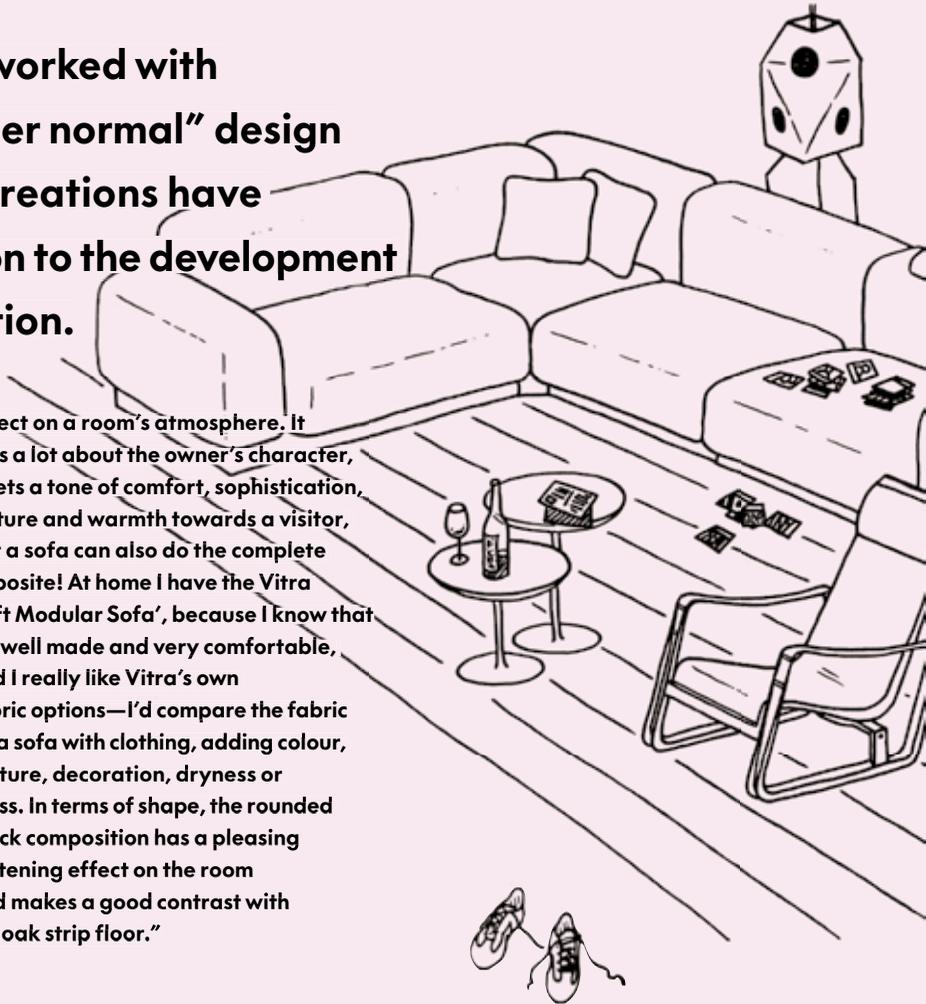
effect on a room’s atmosphere. It tells a lot about the owner’s character, it sets a tone of comfort, sophistication, culture and warmth towards a visitor, but a sofa can also do the complete opposite! At home I have the Vitra ‘Soft Modular Sofa’, because I know that it’s well made and very comfortable, and I really like Vitra’s own fabric options—I’d compare the fabric on a sofa with clothing, adding colour, texture, decoration, dryness or gloss. In terms of shape, the rounded block composition has a pleasing softening effect on the room and makes a good contrast with my oak strip floor.”

## Hella Jongerius

The Dutch designer has collaborated with Vitra as Art Director for the Colour & Material Library for the entire product collection since 2008.

“A sofa has to give comfort and also have a character, but it takes so many square meters of your space, that character can’t be too loud. For me it’s the skin—the fabric of the sofa—that is the most important area. That is what gives it expression. The Polder was an experiment, a sketch that worked out to become a product. We’ve revised it, making the seating more comfortable, designing new fabrics to give it an even better, more interesting quality, and I have created new buttons. The Polder has been in production for ten years—it has become a classic. In updating it, we hope it will last 10 or 20 more years.

Buying a sofa is very difficult. As a consumer you spend months choosing a model, and then you are presented with hundreds of fabric samples. And of course you can’t remember the colour of your carpet, or your curtains, so then you just choose black or cream. I am stepping into the shoes of the consumer, offering them a small range of colours, just six different tones. It’s like a restaurant: a short menu is always best because that means the experts in the kitchen are helping you to choose. And that means you’re more willing to take a risk.”



## Soft Modular Sofa

- 1 Soft Modular Sofa · Jasper Morrison, 2016  
Two-Seater with Ottoman  
from £ 4139.00
- 2 Rise Table · Jasper Morrison, 2014  
£ 529.00
- 3 Greeting Cards · Various Designers, 1965-1971  
from £ 4.90
- 4 Magnet Dots · Hella Jongerius, 2016  
£ 21.00
- 5 Classic Trays · Various Designers, 1952-1974  
from £ 48.00
- 6 Dot Notebooks · Hella Jongerius, 2016  
from £ 9.90
- 7 Notebooks · Alexander Girard, 1952  
from £ 8.90





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## Soft Modular Sofa

- 1 **Soft Modular Sofa** · Jasper Morrison, 2016  
Three-Seater with Platform and Ottoman  
from £ 6739.00
- 2 **Cork Family** · Jasper Morrison, 2004  
£ 355.00
- 3 **Rise Table** · Jasper Morrison, 2014  
£ 529.00
- 4 **Guéridon Bas** · Jean Prouvé, 1944  
from £ 1380.00
- 5 **Mother Fish & Child** · Alexander Girard, 1952  
£ 119.00
- 6 **Colour Block Blankets** · Hella Jongerius, 2016  
£ 185.00
- 7 **Akari 10A** · Isamu Noguchi, 1951  
£ 485.00



- 1 **Soft Modular Sofa** · Jasper Morrison, 2016  
Corner Configuration  
from £ 6450.00
- 2 **LCW** · Charles & Ray Eames, 1945/1946  
£ 1160.00
- 3 **Eames Coffee Table** · Charles & Ray Eames, 1953  
from £ 985.00

# Soft Modular Sofa

With carefully balanced proportions, great comfort and a conscious renunciation of decorative details, the Soft Modular Sofa (2016) by Jasper Morrison unites the characteristics of a modular lounge sofa in its purest form.



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**Soft Modular Sofa Two-Seater** H 645 × W 2380 × D 980  
from £ 3240.00

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**Soft Modular Sofa Ottoman** H 380 × W 920 × D 980  
from £ 899.00



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**Soft Modular Sofa Two-Seater with Chaise Longue**  
from £ 3850.00

H 645 × W 2380 × D 1820



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**Soft Modular Sofa Two-Seater open with Platform**  
from £ 4220.00

H 645 × W 2930 × D 980



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**Soft Modular Sofa Three-Seater**  
from £ 4650.00

H 645 × W 3300 × D 980



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**Soft Modular Sofa Three-Seater with Platform**  
from £ 5840.00

H 645 × W 4220 × D 980



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**Soft Modular Sofa Two-Seater with Platform and Chaise Longue**  
from £ 6450.00

H 645 × W 4220 × D 1820



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**Soft Modular Sofa Corner Configuration with Central Platform**  
from £ 9050.00

H 645 × W 3910 × D 3090

# Suita

Characterised by an elegant technological aesthetic, the Suita Sofa family (2010) by Antonio Citterio comprises many different components. These can be freely combined or also used as independent elements.



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**Suita Sofa Two-Seater**  
from £ 3370.00

H 885 × W 1880 × D 880



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**Suita Sofa Three-Seater**  
from £ 4010.00

H 885 × W 2330 × D 880



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**Suita Sofa Two-Seater open with Chaise Longue**  
from £ 6310.00

H 885 × W 2585 × D 1700



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**Suita Sofa Four-Seater**  
from £ 6520.00

H 885 × W 3320 × D 880



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**Suita Sofa Four-Seater with Platform**  
from £ 7750.00

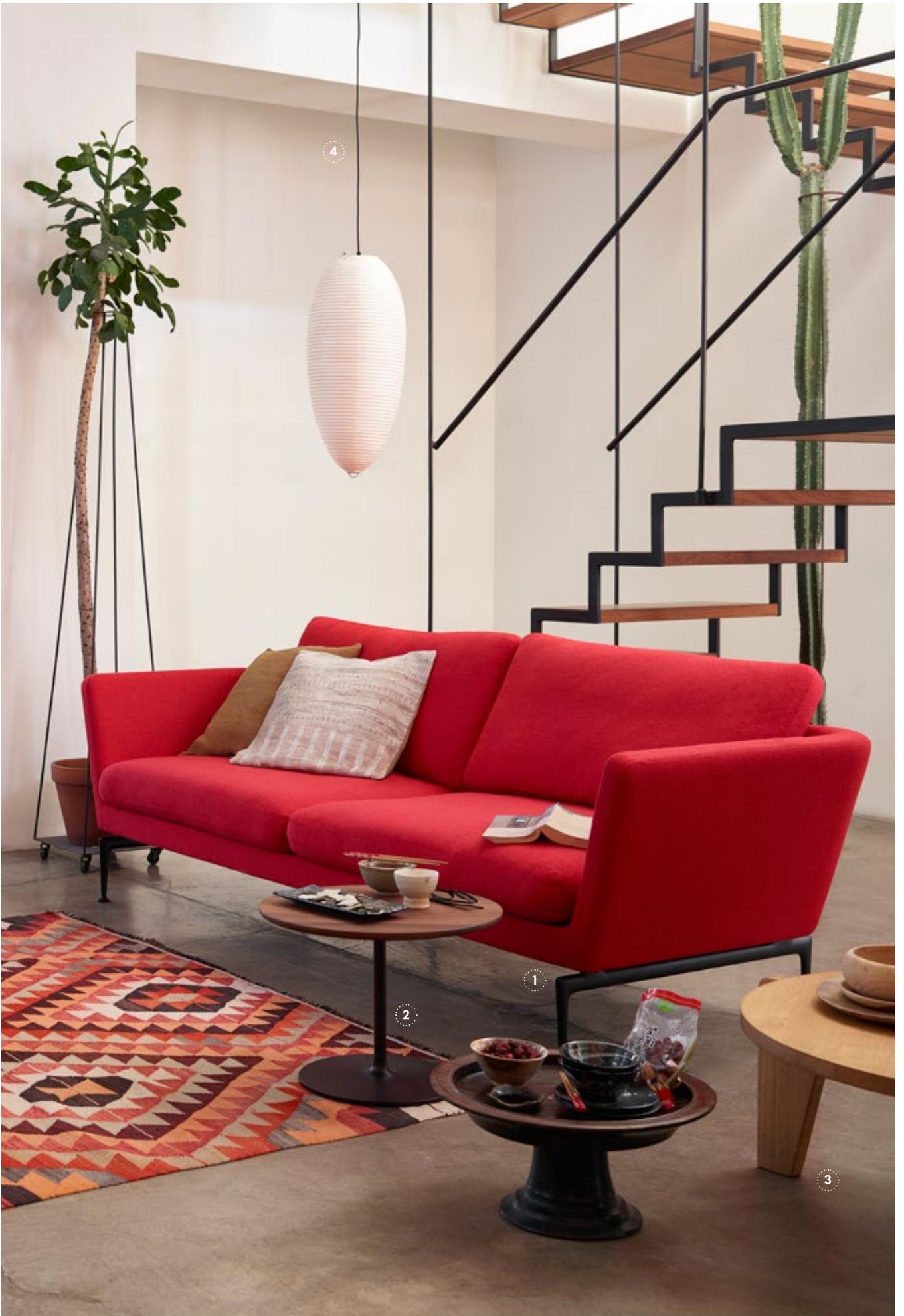
H 885 × W 3320 × D 1735



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**Suita Sofa Corner Configuration**  
from £ 8130.00

H 885 × W 2330 × D 2540



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## Suita

- 1 **Suita Sofa** · Antonio Citterio, 2010  
Three-Seater open  
from £ 4010.00
- 2 **Suita Ottoman** · Antonio Citterio, 2010  
Ottoman  
from £ 1230.00
- 3 **Suita Chaise Longue** · Antonio Citterio, 2010  
Chaise Longue  
from £ 2890.00
- 4 **Plate Table** · Jasper Morrison, 2004  
from £ 609.00
- 5 **Hocker** · Jacques Herzog & Pierre de Meuron, 2005  
£ 1260.00
- 6 **Akari 10A** · Isamu Noguchi, 1951  
£ 485.00

### Previous page:

- 1 **Suita** · Antonio Citterio, 2010  
Three-Seater  
from £ 4010.00
- 2 **Occasional Low Table** · Jasper Morrison, 2016  
from £ 399.00
- 3 **Guéridon Bas** · Jean Prouvé, 1944  
from £ 1380.00
- 4 **Akari 23A** · Isamu Noguchi, 1951  
£ 249.00





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## Grand Sofà

Grand Sofà (2017) is Antonio Citterio's interpretation of luxurious comfort and contemporary design. The designer's Italian flair for lightness and elegance is united with the trademark quality and precision of the Swiss company Vitra.

- 1 Grand Sofà · Antonio Citterio, 2017  
3½-Seater full backrest  
from £ 7978.00
- 2 LCW · Charles & Ray Eames, 1945/1946  
£ 1160.00
- 3 Cité · Jean Prouvé, 1930  
from £ 2510.00
- 4 Eames Coffee Table · Charles & Ray Eames, 1953  
from £ 1160.00
- 5 Plate Table · Jasper Morrison, 2004  
from £ 609.00
- 6 Akari 45A · Isamu Noguchi, 1951  
from £ 210.00



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## Grand Sofà

- 1 Grand Sofà · Antonio Citterio, 2017  
3½-Seater full backrest  
from £ 8867.00
- 2 Cité · Jean Prouvé, 1930  
£ 3150.00
- 3 Leather Side Tables · Ronan & Erwan Bouroullec, 2014  
from £ 615.00
- 4 Tabouret Solvay · Jean Prouvé, 1941  
from £ 519.00
- 5 Akari 1AG · Isamu Noguchi, 1951  
£ 239.00
- 6 Fan Clock · George Nelson, 1948-1960  
£ 315.00



- 1 **Grand Sofà** · Antonio Citterio, 2017  
3½-Seater full backrest  
from £ 8687.00
- 2 **Plate Table** · Jasper Morrison, 2004  
from £ 609.00
- 3 **Akari BB3-33S** · Isamu Noguchi, 1951  
£ 2000.00

# Grand Sofà

Grand Sofà (2017) is Antonio Citterio's interpretation of luxurious comfort and contemporary design. The designer's Italian flair for lightness and elegance is united with the trademark quality and precision of the Swiss company Vitra.



**Grand Sofà Chaise Longue**  
from £ 5798.00

H 900 × W 2310 × D 1060



**Grand Sofà 3-Seater, open on right**  
from £ 7338.00

H 900 × W 2310 × D 1100



**Grand Sofà 3-Seater, full backrest**  
from £ 7058.00

H 900 × W 2310 × D 1100



**Grand Sofà 3½-Seater, open on left**  
from £ 7858.00

H 900 × W 2710 × D 1100



**Grand Sofà 3½-Seater, full backrest**  
from £ 8687.00

H 900 × W 2710 × D 1100



**Grand Sofà 3-Seater with Chaise Longue**  
from £ 13487.00

H 900 × W 3370 × D 2310



**Grand Sofà 3½-Seater with Chaise Longue**  
from £ 14287.00

H 900 × W 3770 × D 2310

# Mariposa Sofa

Pleasantly soft upholstery and side and back panels that can be adjusted to an outward angle of approximately 30° give the Mariposa Sofa (2014) by Edward Barber and Jay Osgerby its extraordinary comfort.



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**Mariposa Love Seat**  
from £ 2750.00

H 805-875 × W 800-1500 × D 1015-1150



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**Mariposa 2-Seater**  
from £ 3940.00

H 805-875 × W 1400-2100 × D 1015-1150



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**Mariposa 2 1/2-Seater**  
from £ 4470.00

H 805-875 × W 1710-2410 × D 1015-1150



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**Mariposa 3-Seater**  
from £ 4800.00

H 805-875 × W 1980-2680 × D 1015-1150



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**Mariposa Ottoman large**  
from £ 665.00



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**Mariposa Ottoman medium**  
from £ 630.00

## Mariposa Club

The slimline design of the Mariposa Club Sofa and Armchair (2017) by Edward Barber and Jay Osgerby offers maximum seating comfort, while the compact dimensions take up limited space.



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**Mariposa Club Armchair**  
from £ 2100.00

H 780 × W 815 × D 875



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**Mariposa Club Sofa**  
from £ 3830.00

H 780 × W 1945 × D 875



- 1 Mariposa 2½-Seater · Edward Barber & Jay Osgerby, 2014  
from £ 4470.00
- 2 Mariposa 2-Seater · Edward Barber & Jay Osgerby, 2014  
from £ 3940.00
- 3 Metal Side Tables · Ronan & Erwan Bouroullec, 2004  
from £ 419.00
- 4 Eames Elephant · Charles & Ray Eames, 1945  
£ 179.00



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ROBERTO DE MARZI



## Mariposa Club

- 1 Mariposa Club Sofa · Edward Barber & Jay Osgerby, 2017  
from £ 3830.00
- 2 Mariposa Club Armchair · Edward Barber & Jay Osgerby, 2017  
from £ 2100.00
- 3 Plate Table · Jasper Morrison, 2004  
from £ 839.00
- 4 Wooden Side Tables · Ronan & Erwan Bouroullec, 2015  
from £ 525.00
- 5 Akari 14A · Isamu Noguchi, 1951  
£ 839.00
- 6 Potence · Jean Prouvé, 1950  
£ 1030.00

## Polder

The word "polder" refers to low-lying flatlands in the Netherlands that have been reclaimed from the sea. With their flat surfaces, low-slung body and horizontal emphasis, both Polder sofas evoke the characteristic features of the polder landscape.

The distinctive character of Hella Jongerius's comfortable Polder Sofa derives from the combination of diverse fabrics and colours, an asymmetrical shape and charming details.

- 1 Polder Compact · Hella Jongerius, 2015  
£ 4230.00
- 2 Occasional Table LTR · Charles & Ray Eames, 1950  
from £ 235.00
- 3 Greeting Cards · Various Designers, 1965-1971  
from £ 3.00





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